














































Inside Business Educational Events – Sponsorship Opportunities

Environmental Business Symposium • Global Business Conference

	Presenting	Supporting	Affiliate	Workshop
Pre-event advertising in Inside Business	 Two full-page full color ads			
Banner placement at event				 In workshop room
Logo on invitations mailed to prospective attendees	 Logo and company info			
Logo on attendee welcome package bag/folder				
Verbal recognition at event				
Logo placement on all event advertising	 Primary placement			 Workshop related ads
Advertising in special section	 Full page full color ad	 Full-page full color ad	 Half-page full color ad	 Quarter-page full color ad
Logo placement in special section				
Logo placement in program				
Logo on signage and other event collaterals				
Tickets to event	 12	 6	 4	 2
Expo booth				
Promo item included in welcome package				

This may not be a complete listing of all benefit details.

Ask your sales representative about specifics for each event, including pricing, dates and deadlines.

Inclusion in marketing materials, signage and other benefits depends on sponsor commitment prior to printing/production of these items.